



**Australian  
Honey Bee**  
INDUSTRY COUNCIL

**Sponsorship and  
Trade Exhibition  
Prospectus**



# 4th AUSTRALIAN **Bee Congress**

**CELEBRATING HONEY BEES**

**At the heart of a healthy Australia**

**8 - 11 June 2022**

Rosehill Gardens Racecourse, Sydney, NSW

# Welcome



I am delighted to introduce you to the 2022 4th Australian Bee Congress - Sponsorship and Tradeshow Prospectus. Our Organising Committee has been working incredibly hard to plan a fantastic event, which will be held during the 200th anniversary of honey bees being successfully introduced to Australia, and will bring together professional and

recreational beekeepers, as well as people from broader agricultural industries.

The event will attract a large audience - there are currently around 30,000 registered beekeepers in Australia (1,800 commercial and 28,000 recreational), and we are broadly advertising the Congress, including via membership of our State and Territory commercial and recreational beekeeping associations and clubs.

The program will not only provide our attendees with opportunities to learn about the cutting-edge approaches and science on keeping healthy honey bees, but also to access the latest equipment, technologies and information on display in

our extensive Tradeshow, which we know is a huge drawcard for many of our attendees. We chose the Rosehill Gardens Racecourse as a venue because of its extensive facilities and accessible location.

Of course, the current pandemic is at the forefront of the Organising Committee's planning, and we have Covid-19 policies in place to ensure exhibitors and sponsors face minimal risk (please refer to COVID-19 cancellation policy).

So much has happened since the last fantastic Congress in 2018 – bushfires, floods and a pandemic – but our passionate community continues to succeed, despite huge challenges, and to exhibit a thrust for new information and special opportunities like this one to come together.

We are passionate about helping to ensure that this country maintains a sustainable beekeeping industry – which is the cornerstone of Australian agriculture – and we are very much looking forward to welcoming you to what we are sure will be an incredibly successful 4th Australian Bee Congress.

**Dr Shona Blair**

*Chair of the Organising Committee*  
4th Australian Bee Congress



## Introduction

The Australian Honey Bee Industry Council is proudly hosting the 4th Australian Bee Congress in Sydney. Previous congresses have been held on the Gold Coast, Queensland including our last hugely successful congress in 2018.

This was the first time an Australian congress had been held in 30 years and over 900 delegates attended, with representatives from every state and territory, including Norfolk Island, as well as 17 other countries. Over the course of the three day congress, 61 different speakers presented on a wide variety of topics around pollination, bee health and the global honey market. All presenters spoke to their research and experiences whilst stimulating thought for beekeeping into the future.

Over 70 key providers of beekeeping products and services, from Australia and overseas, were represented in the extensive indoor and outdoor trade show.

The congress was an outstanding success, with extremely positive feedback from those who attended. Many have said that it was the best congress they have ever attended!

The Congress organising committee are again striving towards establishing a program that is both educational and empowering focusing on the Congress theme of **Celebrating Honey Bees – At the heart of a healthy Australia.**

## Program Outline

The proposed Congress program outline is as follows:

### Wednesday – 8 June 2022

- Technical Tours
- Congress Registration
- Trade Exhibition set-up
- Welcome Reception (evening function)

### Thursday 9 June 2022

- Full day Congress Program
- Lunch and refreshment breaks served throughout the Tradeshow areas (indoors and outdoors)
- Trade Show Evening - Function

### Friday 10 June 2022

- Beekeepers Breakfast
- Full day Congress Program
- Lunch and refreshment breaks served throughout the Tradeshow areas (indoors and outdoors)
- Congress Dinner

### Saturday 11 June 2022

- Full day Congress Program
- Lunch and refreshment breaks served in Trade Exhibition area
- Trade Exhibition pack-down
- Special Evening Event (optional extra)





## Congress Destination and Venue

Our chosen venue is Rosehill Gardens, which has enjoyed a recent \$28m refurbishment. It provides seamlessly flowing spaces, double-height ceilings, award-winning menus, exceptional service and breath-taking views, which will afford us the perfect space for our Speakers Program, Tradeshow (with indoor and outdoor spaces), Honey Show and networking events. There is also ample free parking, nearby hotel accommodation, close proximity to Parramatta City and easy access to Sydney's CBD.

### Rosehill Gardens Racecourse

James Ruse Dr,  
Rosehill NSW 2142  
[www.australianurfclub.com.au/racecourses/rosehill-gardens/](http://www.australianurfclub.com.au/racecourses/rosehill-gardens/)



## Summary of Sponsorship Opportunities

The following sponsorship opportunities are available.  
All prices are in Australian dollars and include GST

LEVEL	Cost (inc GST)	Details:
A. Principal Congress Sponsor	<b>\$42,000</b>	Page 4
B. Diamond Sponsor	<b>\$29,000</b>	Page 5
C. Platinum Sponsor	<b>\$20,000</b>	Page 6
D. Gold Sponsor	<b>\$17,000</b>	Page 6
E. Honey Show Sponsor	<b>\$17,000</b>	Page 6
F. Welcome Reception Sponsor	<b>\$12,000</b>	Page 7
G. Trade Show Evening Sponsor	<b>\$12,000</b>	Page 7
H. Congress Dinner Sponsor	<b>\$12,000</b>	Page 7
I. Historical Display Sponsor	<b>\$12,000</b>	Page 8
J. Beekeepers Breakfast Sponsor	<b>\$9,000</b>	Page 8
K. Silver Sponsor	<b>\$8,000</b>	Page 8
L. Bee Creative Sponsor	<b>\$8,000</b>	Page 9
M. Bee Bites Sponsor	<b>\$8,000</b>	Page 9
N. What's Happening Sponsor	<b>\$8,000</b>	Page 9
O. Bee Healthy Mind Sponsor	<b>\$8,000</b>	Page 10
P. Hand Sanitiser Dispenser Sponsor	<b>\$5,000</b>	Page 10
Q. International Guest Speaker Sponsor	<b>\$5,000</b>	Page 10
R. Coffee Cart Sponsor	<b>\$3,000</b>	Page 11
S. Photo Snaps Sponsor	<b>\$3,000</b>	Page 11
T. Keynote Guest Speaker Sponsor	<b>\$2,500</b>	Page 11
U. Bee Hive Display Sponsor	<b>\$1,500</b>	Page 12
V. Honey Show Category Sponsor	<b>\$300</b>	Page 12
W. Satchel Insert	<b>\$300</b>	Page 12
X. Advertisement in Congress Program Book	<b>\$250</b>	Page 12

## Summary of Trade Show Opportunities

The following sponsorship opportunities are available.  
All prices are in Australian dollars and include GST.

LEVEL	Cost (inc GST)	Details:
A. Standard Indoor Exhibition Booth	<b>\$2,600</b>	Page 13
B. Large Indoor Exhibition Area	Available with selected Sponsorship Packages	Page 13
C. Outdoor Exhibition Site	<b>\$1,600</b>	Page 13

## A. Principal Congress Sponsor

**\$42,000** inc GST

*Only one opportunity available.*

# SOLD!

## Sponsorship Opportunities

- Opportunity for brief address (max 5 mins) during the congress, in a plenary session
- One large exhibition area (6m x 6m) with highest priority choice of location or 3 outdoor exhibition areas (15m x 5m)
- Five full congress registrations including Congress Dinner & Beekeepers Breakfast
- Organisation logo printed on congress satchels
- Corporate banner displayed on stage in the main plenary room (supplied by sponsor)
- Acknowledgment as Principal Congress Sponsor on congress signage
- Corporate banners displayed at the Rights & Power Entrance and near train/hotel entrance (2 banners, supplied by sponsor)
- Acknowledgement as Principal Congress Sponsor on congress session slides
- Organisation logo on delegate lanyards
- Acknowledgement on Congress website (home page and sponsor page) as Principal Congress Sponsor, including name, logo and link to website
- Acknowledgement as Principal Congress Sponsor on Australian Bee Congress Facebook page
- Double page spread advertisement in middle in the congress program book (artwork supplied by sponsor)
- Complete list of agreed delegate contact details provided after the congress
- Corporate banner displayed at congress registration area (supplied by sponsor)
- Recognition as Principal Congress Sponsor in AHBIC newsletter
- Large freestanding banner at the main entrance into the Level 2 Grand Pavilion (supplied by sponsor, size to be advised)
- Recognition as Principal Congress Sponsor in the congress program book
- Corporate logo displayed inside lift
- Organisation business name with AHBIC - 4th Australian Bee Congress large outdoor photo frame - Ideal for photo social media posts
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1





## B. Diamond Sponsor

**\$29,000** inc GST

*Only one opportunity available.*

- Opportunity for brief address (max 3 mins) during the congress, in a plenary session
- One large exhibition area (6m x 6m) with higher priority choice of location OR 2 outdoor exhibition areas (10m x 5m)
- Four full congress registrations including Congress Dinner and Beekeepers Breakfast
- Corporate logo on Congress delegate pens and note paper
- Corporate banners displayed at the Might's & Power Entrance and near train/hotel entrance (2 x supplied by sponsor)
- Organisation logo on Congress Cookie
- Recognition as Diamond Sponsor in the congress program book
- Acknowledgement as Diamond Sponsor on congress session slides
- Corporate banner displayed near stage in the main plenary room (supplied by sponsor)
- Acknowledgement on congress website as Diamond Sponsor, including name, logo and link to website
- Acknowledgment as Diamond Sponsor on congress signage
- One full page advertisement on back cover of the congress program book (artwork supplied by sponsor)
- Complete list of agreed delegate contact details provided after the congress
- Corporate banner displayed near congress registration area (supplied by sponsor)
- Acknowledgement as Diamond Sponsor on Australian Bee Congress Facebook page
- Recognition as Diamond Sponsor in AHBIC newsletter
- Corporate banner displayed in walkway to venue (supplied by sponsor)
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1



## Under Offer

### C. Platinum Sponsor

**\$20,000** inc GST

*Only one opportunity available.*

- One large exhibition area (6m x 6m) with priority choice of location or one outdoor exhibition area (5m x 5m)
- Three full congress registrations including Congress Dinner
- Acknowledgment as Platinum Sponsor on congress signage
- Congress beanie with your organisation logo (received by the first 1000 Full Congress Registrations)
- Recognition as a Platinum Sponsor in the congress program book
- Acknowledgement as a Platinum Sponsor on congress session slides
- Corporate Banner displayed in the main plenary room (supplied by sponsor)
- Acknowledgment on Congress website as a Platinum Sponsor, including name, logo and link to website
- Acknowledgement as Platinum Sponsor on Australian Bee Congress Facebook page
- One full page advertisement in the congress program book (artwork supplied by sponsor)
- Complete list of agreed delegate contact details provided after the congress
- Recognition as Platinum Sponsor in AHBIC newsletter
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1

## Under Offer

### D. Gold Sponsor

**\$17,000** inc GST

*Only one opportunity available.*

- One large exhibition area (6m x 6m) with priority choice of location or one outdoor exhibition area (5m x 5m)
- Two full congress registrations including Congress Dinner
- Acknowledgment as Gold Sponsor on congress signage
- Congress light keyring with your organisation logo (received by the first 1000 Full Congress Registrations)
- Recognition as a Gold Sponsor in the congress program book
- Acknowledgement as a Gold Sponsor on congress session slides
- Corporate Banner displayed in the main plenary room (supplied by sponsor)
- Acknowledgment on Congress website as a Gold sponsor, including name, logo and link to website
- Acknowledgement as Gold Sponsor on Australian Bee Congress Facebook page
- One full page advertisement in the congress program book (artwork supplied by sponsor)
- Complete list of agreed delegate contact details provided after the congress
- Recognition as Gold Sponsor in AHBIC newsletter
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1

## SOLD!

### E. Honey Show Sponsor

**\$17,000** inc GST

*Only one opportunity available.*

- Naming rights to the Honey Show
- Acknowledgment as Honey Show Sponsor in Honey Show promotional/ entry material
- Two full congress registrations including Congress Dinner
- One large exhibition area (6m x 6m) or one outdoor exhibition area (5m x 5m)
- Corporate logo displayed with the Honey Show
- Acknowledgment as a sponsor on congress signage
- Acknowledgment as Honey Show Sponsor on Australian Bee Congress Facebook page
- Recognition as Honey Show Sponsor in the congress program book
- Acknowledgment on congress website as Honey Show Sponsor, including name, logo and link to website
- Acknowledgment as Honey Show Sponsor on Australian Bee Congress Facebook page
- One half page advertisement in the congress program book (artwork supplied by sponsor)
- Complete list of agreed delegate contact details provided after the congress
- Recognition as Honey Show Sponsor in AHBIC newsletter
- Opportunity to provide a representative to announce the winners for each category of the Honey Show
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1



**SOLD!**

**F.  
Welcome  
Reception  
Sponsor**

**\$12,000** inc GST

*Only one opportunity available -  
Wednesday evening.*

- Opportunity for brief address (max 5 mins) during the Welcome Reception
- One exhibition booth (3m x 3m) or one outdoor exhibition area (5m x 5m)
- Two full congress registrations including Congress Dinner
- Acknowledgment as a sponsor on congress signage
- Recognition as a Sponsor in the congress program book
- Corporate Banner displayed at Welcome Reception (supplied by sponsor)
- Acknowledgment on Congress website as a sponsor, including name, logo and link to website
- Acknowledgment as Welcome Reception Sponsor on Australian Bee Congress Facebook page
- One half page advertisement in the congress program book (artwork supplied by sponsor)
- Complete list of agreed delegate contact details provided after the congress
- Recognition as Welcome Reception sponsor in AHBIC newsletter
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1

**SOLD!**

**G.  
Trade Show  
Evening  
Function  
Sponsor**

**\$12,000** inc GST

*Only one opportunity available -  
Thursday evening.*

- Opportunity for brief address (max 5 mins) during the Congress, in a plenary session
- One exhibition booth (3m x 3m) or one outdoor exhibition area (5m x 5m)
- Two full congress registrations including Congress Dinner
- Acknowledgment as a sponsor on congress signage
- Recognition as the Trade Show Evening Sponsor in the Congress Program Book
- Corporate banner displayed in the Trade Show Exhibition areas for the duration of the Trade Show Evening Function (two banners in total, supplied by sponsor)
- Acknowledgement on congress website as the Trade Show Evening sponsor, including name, logo and link to website
- Acknowledgment as Trade Show Evening Sponsor on Australian Bee Congress Facebook page
- One half page advertisement in the congress program book (artwork supplied by sponsor)
- Complete list of agreed delegate contact details provided after the congress
- Recognition as Trade Show Evening Sponsor in AHBIC newsletter
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1

**Under Offer**

**H.  
Congress  
Dinner  
Sponsor**

**\$12,000** inc GST

*Only one opportunity available.*

- Opportunity for brief address (max 5 mins) during the Congress Dinner
- One exhibition booth (3m x 3m) or one outdoor exhibition area (5m x 5m)
- Two full congress registrations including Congress Dinner
- Two additional tickets to Congress Dinner
- Organisation logo printed on Congress Dinner tickets
- Congress Dinner table decorations (supplied by Sponsor)
- Acknowledgment as a sponsor on congress signage
- Recognition as the Congress Dinner sponsor in the congress program book
- Corporate banner displayed at the Congress Dinner (supplied by sponsor)
- Acknowledgment on congress website as the Congress Dinner Sponsor, including name, logo and link to website
- Acknowledgment as Congress Dinner sponsor on Australian Bee Congress Facebook page
- One half page advertisement in the congress program book (artwork supplied by sponsor)
- Complete list of agreed delegate contact details provided after the congress
- Recognition as Congress Dinner Sponsor in AHBIC newsletter
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1



**SOLD!**

**I.  
Historical  
Display  
Sponsor**

**\$12,000** inc GST

*Only one opportunity available.*

- One exhibition booth (3m x 3m) or one outdoor exhibition area (5m x 5m)
- Two full congress registrations including Congress Dinner
- Logo on Historical Newspaper
- Historical Advertorial in Historical Newspaper
- Acknowledgment as a sponsor on congress signage
- Acknowledgment as Historical Display Sponsor on Australian Bee Congress Facebook page
- Corporate banner displayed near the Historical Display (supplied by sponsor)
- Recognition as Historical Display Sponsor in the congress program book
- Acknowledgment on congress website as Historical Display Sponsor, including name, logo and link to website
- One half page advertisement in the congress program book (artwork supplied by sponsor)
- Complete list of agreed delegate contact details provided after the congress
- Recognition as Historical Display Sponsor in AHBIC newsletter
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1

**Under Offer**

**J.  
Beekeepers  
Breakfast  
Sponsor**

**\$9,000** inc GST

*Only one opportunity available - Friday morning.*

- Opportunity for brief address (max 5 mins) during the Beekeepers Breakfast
- One full congress registration including Congress Dinner and Beekeepers Breakfast
- Three additional tickets to Beekeepers Breakfast
- One exhibition booth (3m x 3m) or one outdoor exhibition area (5m x 5m)
- Acknowledgment as a sponsor on Congress Signage
- Recognition as a sponsor in the Congress Program Book
- Corporate banner displayed at Beekeepers Breakfast (supplied by sponsor)
- Organisation logo printed on Beekeepers Breakfast tickets
- Acknowledgment on congress website as Beekeepers Breakfast Sponsor, including name, logo and link to website
- One half page advertisement in the congress program book (artwork supplied by sponsor)
- Acknowledgment as Beekeepers Breakfast Sponsor on Australian Bee Congress Facebook page
- Complete list of agreed delegate contact details provided after the congress
- Recognition as a Beekeepers Breakfast Sponsor in AHBIC newsletter
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1

**1 SOLD, 1 Under Offer**

**K.  
Silver  
Sponsor**

**\$8,000** inc GST

*Three opportunities available.*

- One exhibition booth (3m x 3m) or one outdoor exhibition area (5m x 5m)
- One full congress registration including Congress Dinner
- Corporate banner displayed in Trade Show room near approved Racecourse Exit (supplied by sponsor)
- Acknowledgment as a sponsor on congress signage
- Recognition as a Silver Sponsor in the congress program book
- Acknowledgment on congress website as a Silver Sponsor, including name, logo and link to website
- Acknowledgment as a Silver Sponsor on Australian Bee Congress Facebook page
- One half page advertisement in the congress program book (artwork supplied by sponsor)
- Complete list of agreed delegate contact details provided after the congress
- Recognition as a Silver Sponsor in AHBIC newsletter
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1





## L. Bee Creative Sponsor

**\$8,000** inc GST

*Only one opportunity available.*

- Organisation banner displayed near the Bee Creative Arts & Craft displays (supplied by sponsor)
- One exhibition booth (3m x 3m) or one outdoor exhibition area (5m x 5m)
- One full congress registration including Congress Dinner
- Acknowledgment as Bee Creative Sponsor in Bee Creative Arts & Craft promotional/ entry material
- Recognition as a Sponsor in the congress program book
- Acknowledgment as a Sponsor on congress signage
- Logo on "Beekeepers Choice" Bee Creative voting ballot
- Acknowledgment on congress website as Bee Creative Sponsor, including name, logo and link to website
- Acknowledgment as a Sponsor on Australian Bee Congress Facebook page
- Complete list of delegate agreed contact details provided after the congress
- Recognition as a Sponsor in AHBIC newsletter
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1

## M. Bee Bites Sponsor

**\$8,000** inc GST

*Only one opportunity available.*

- Organisation banner displayed near the Honey Bee Bites Science Competition (supplied by sponsor)
- One full congress registration including Congress Dinner
- One exhibition booth (3m x 3m) or one outdoor exhibition area (5m x 5m)
- Organisation logo printed on Certificate / Award for each Bee Bites winner
- Acknowledgment as Bee Bites Sponsor in Honey Bee Bites promotional / entry material
- Opportunity to provide a representative to be on the judging panel and/or present prizes for Honey Bee Bites Science Competition
- Recognition as a Sponsor in the Congress Program Book
- Acknowledgment on Congress website as Bee Bites Sponsor, including name, logo and link to website
- Acknowledgment as a Sponsor on the Australian Bee Congress Facebook page
- Complete list of delegate agreed contact details provided after the congress
- Recognition as a Sponsor in AHBIC newsletter
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1

## N. What's Happening Sponsor

**\$8,000** inc GST

*Only one opportunity available.*

- Organisation logo included on "Congress What's Happening" holding slide in Grand Pavillion - Level 1 Trade Show Area - large TV screen with rolling Congress Events
- One exhibition booth (3m x 3m) or one outdoor exhibition area (5m x 5m)
- One full congress registration including Congress Dinner
- Acknowledgment as a Sponsor on congress signage
- Recognition as a Sponsor in the congress program book
- Acknowledgment on congress website as What's Happening Sponsor, including name, logo and link to website
- Acknowledgment as a Sponsor on Australian Bee Congress Facebook page
- Complete list of delegate contact details provided after the congress
- Recognition as a Sponsor in AHBIC newsletter
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1



## O. Bee Healthy Mind Sponsor

**\$8,000** Inc GST

*Only one opportunity available.*

- Opportunity for sponsor to provide 1 minute address before introducing the sponsored Bee Healthy Mind Guest Speaker
- One exhibition booth (3m x 3m) or one outdoor exhibition area (5m x 5m)
- Organisation Banner displayed in room during Bee Healthy Mind Guest Speaker presentation
- One full congress registration including Congress Dinner
- Acknowledgment as a Sponsor on congress signage
- Recognition as a Sponsor in the congress program book
- Acknowledgment on congress website as Bee Healthy Mind Sponsor, including name, logo and link to website
- Acknowledgment as a Sponsor on Australian Bee Congress Facebook page
- Complete list of agreed delegate contact details provided after the congress
- Recognition as a Sponsor in AHBIC newsletter
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1

# SOLD!

## P. Hand Sanitiser Dispenser Sponsor

**\$5,000** Inc GST

*Only one opportunity available.*

- Company logo on hand sanitiser dispensers
- One full congress registration including Congress Dinner
- Recognition as a sponsor in the congress program book
- Acknowledgment on Congress website as Hand Sanitiser Dispenser sponsor, including name, logo and link to website
- Acknowledgment as a sponsor on Australian Bee Congress Facebook page
- Complete list of agreed delegate contact details provided after congress
- Recognition as a sponsor in AHBIC newsletter
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1

## Q. International Guest Speaker Sponsor

**\$5,000** Inc GST

*Three opportunities available.*

- Opportunity for sponsor to provide 1 minute address before introducing the sponsored International Guest Speaker
- Organisation logo included on International Guest Speaker's holding slide
- One full congress registration including Congress Dinner
- Recognition as a sponsor in the congress program book
- Acknowledgment on Congress website as International Guest Speaker Sponsor, including name, logo and link to website
- Acknowledgment as a Sponsor on Australian Bee Congress Facebook Page
- Complete list of agreed delegate contact details provided after the congress
- Recognition as a sponsor in AHBIC newsletter
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1



2 SOLD, 1 Under Offer

R.  
**Coffee  
Cart  
Sponsor**

**\$3,000** inc GST

*Three opportunities available –  
Thursday, Friday, Saturday..*

- Organisation logo displayed on Coffee Carts during refreshment breaks and lunch on allocated day
- One full congress registration including Congress Dinner
- Corporate Banner displayed next to all Coffee Carts at Refreshment breaks and lunch on allocated day (supplied by sponsor)
- Recognition as a sponsor in the congress program book
- Acknowledgment on Congress website as a Coffee Cart Sponsor, including name, logo and link to website
- Acknowledgment as a sponsor on Australian Bee Congress Facebook page
- Complete list of agreed delegate contact details provided after the congress
- Recognition as a sponsor in AHBIC newsletter
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1

S.  
**Photo  
Snaps  
Sponsor**

**\$3,000** inc GST

*Only one opportunity available.*

- Naming rights of Photo Competition
- One full congress registration including Congress Dinner
- Recognition as a sponsor in the congress program book
- Opportunity to provide a representative to present Photo Competition prizes
- Acknowledgment on Congress website as Photo Snaps Sponsor, including name, logo and link to website
- Acknowledgment as a sponsor on Australian Bee Congress Facebook page
- Complete list of agreed delegate contact details provided after the congress
- Recognition as a sponsor in AHBIC newsletter
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1

2 Under Offer

T.  
**Keynote  
Guest  
Speaker  
Sponsor**

**\$2,500** inc GST

*Three opportunities available.*

- Opportunity for sponsor to provide 1 minute address before introducing the sponsored Keynote Guest Speaker
- Organisation logo included on Keynote Guest Speaker's holding slide
- One Full Congress Registration including Congress Dinner
- Recognition as a Sponsor in the Congress Program Book
- Acknowledgment on Congress website as a Keynote Guest Speaker Sponsor, including name, logo and link to website
- Acknowledgment as a Sponsor on Australian Bee Congress Facebook Page
- Complete list of agreed delegate contact details provided after the congress
- Recognition as a Sponsor in AHBIC newsletter
- One satchel insert
- Company logo displayed on TV screens in Grand Pavilion - Level 1



2 SOLD, 1 Under Offer

U.  
**Bee Hive  
Display  
Sponsor**

**\$1,500** inc GST

*Fourteen opportunities available.*

- Supply a Bee Hive (Three Decker without bees) display in allocated Rosehill Garden Walkway
- Company advertising on bee hive display (supplied by sponsor)
- One satchel insert
- Recognition as a Sponsor in the Congress Program Book
- Acknowledgment on Congress website as a sponsor, including name, logo and link to website
- Acknowledgment as a Sponsor on the Australian Bee Congress Facebook page

2 SOLD, 7 Under Offer

V.  
**Honey  
Show  
Category  
Sponsor**

**\$300** inc GST

*Twenty opportunities available.*

- Organisation logo printed on Certificate / Award for category winner
- Acknowledgment as Category Sponsor in Honey Show promotional / entry material
- Recognition as a Sponsor in the Congress Program Book
- Opportunity to provide a representative to present the prize for the sponsored category
- Acknowledgment on Congress website as Honey Show Category Sponsor, including name, logo and link to website
- Acknowledgment as a Sponsor on the Australian Bee Congress Facebook page

1 SOLD, 2 Under Offer

W.  
**Satchel  
Insert**

**\$300** inc GST

- One Satchel Insert (supplied by sponsor)
- Recognition as a Sponsor in the Congress Program Book
- Acknowledgment as a Sponsor on the Australian Bee Congress Facebook page

1 SOLD, 1 Under Offer

X.  
**Advertisement  
in Congress  
Program Book**

**\$250** inc GST

- Half page advertisement in Congress Program Book (artwork supplied by sponsor)
- Acknowledgment as a Sponsor on the Australian Bee Congress Facebook page





10 SOLD, 16 Under Offer

## A. Standard Indoor Trade Exhibition Booth

**\$2,600** inc GST

- One trade exhibition booth (3.0 metres x 3.0 metres)
- One Full Congress Registration including Congress Dinner
- Exclusive entry into the Exhibitor Lounge Area
- Listing as an Exhibitor in the Congress Program Book
- Exhibitor Listing on Congress Website
- Acknowledgement as an Exhibitor on Australian Bee Congress Facebook Page
- Complete list of agreed delegate contact details provided after the Congress
- (limited to three booths per exhibitor)

1 SOLD, 6 Under Offer

## C. Outdoor Exhibition Site

**\$1,600** inc GST

- 5.0 metres x 5.0 metres located in the undercover Rosehill Racecourse Betting Ring (If power is required an additional cost of \$200 to exhibitor)
- One Full Congress Registration including Congress Dinner
- Exclusive entry into the Exhibitor Lounge Area
- Listing as an Exhibitor in the Congress Program Book
- Exhibitor Listing on Congress Website
- Acknowledgement as an Exhibitor on Australian Bee Congress Facebook Page
- Complete list of agreed delegate contact details provided after the Congress

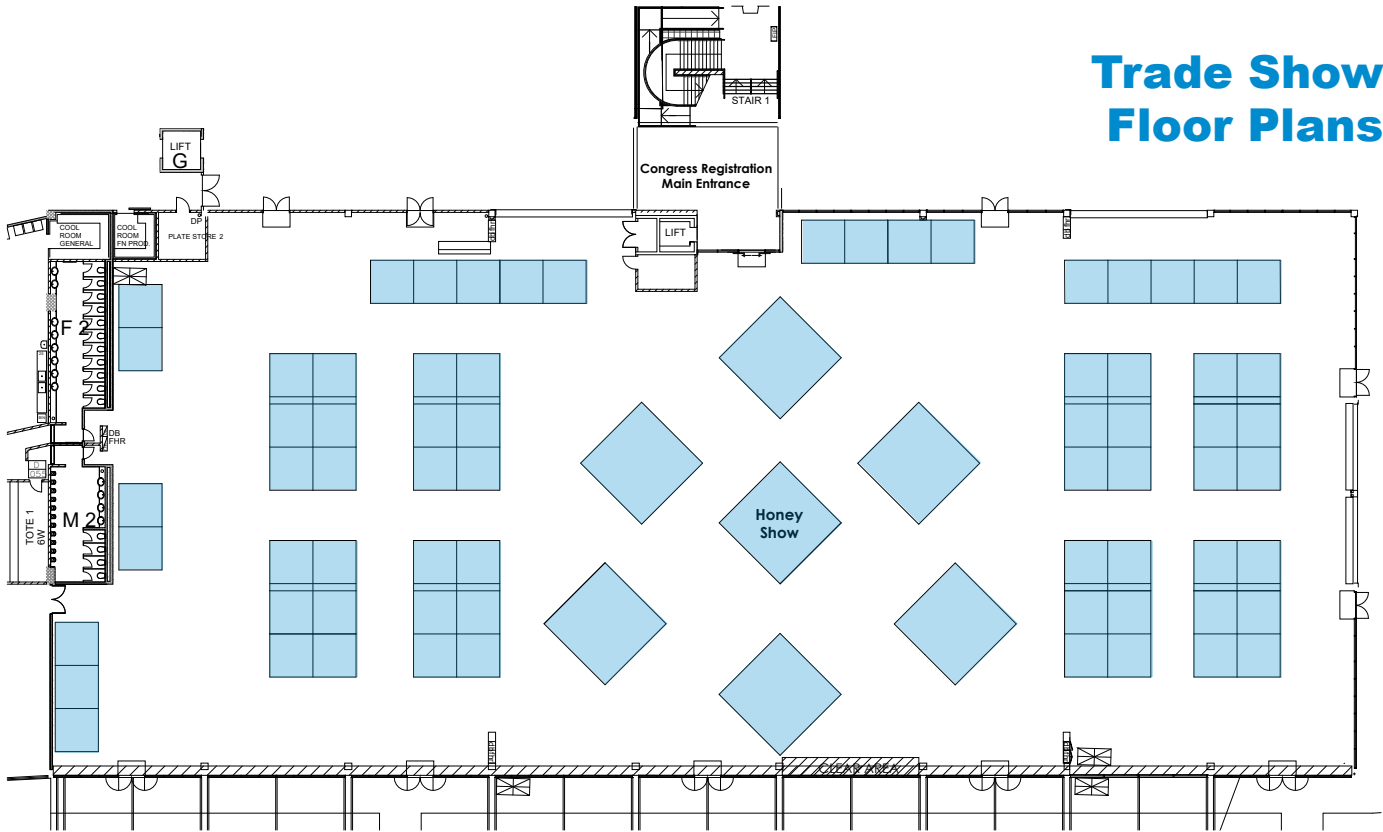
## Exhibition Opportunities

## B. Large Indoor Trade Exhibition Booth

- One trade exhibition area (6 metres x 6 metres)
- This option is only available with selected Sponsorship Packages



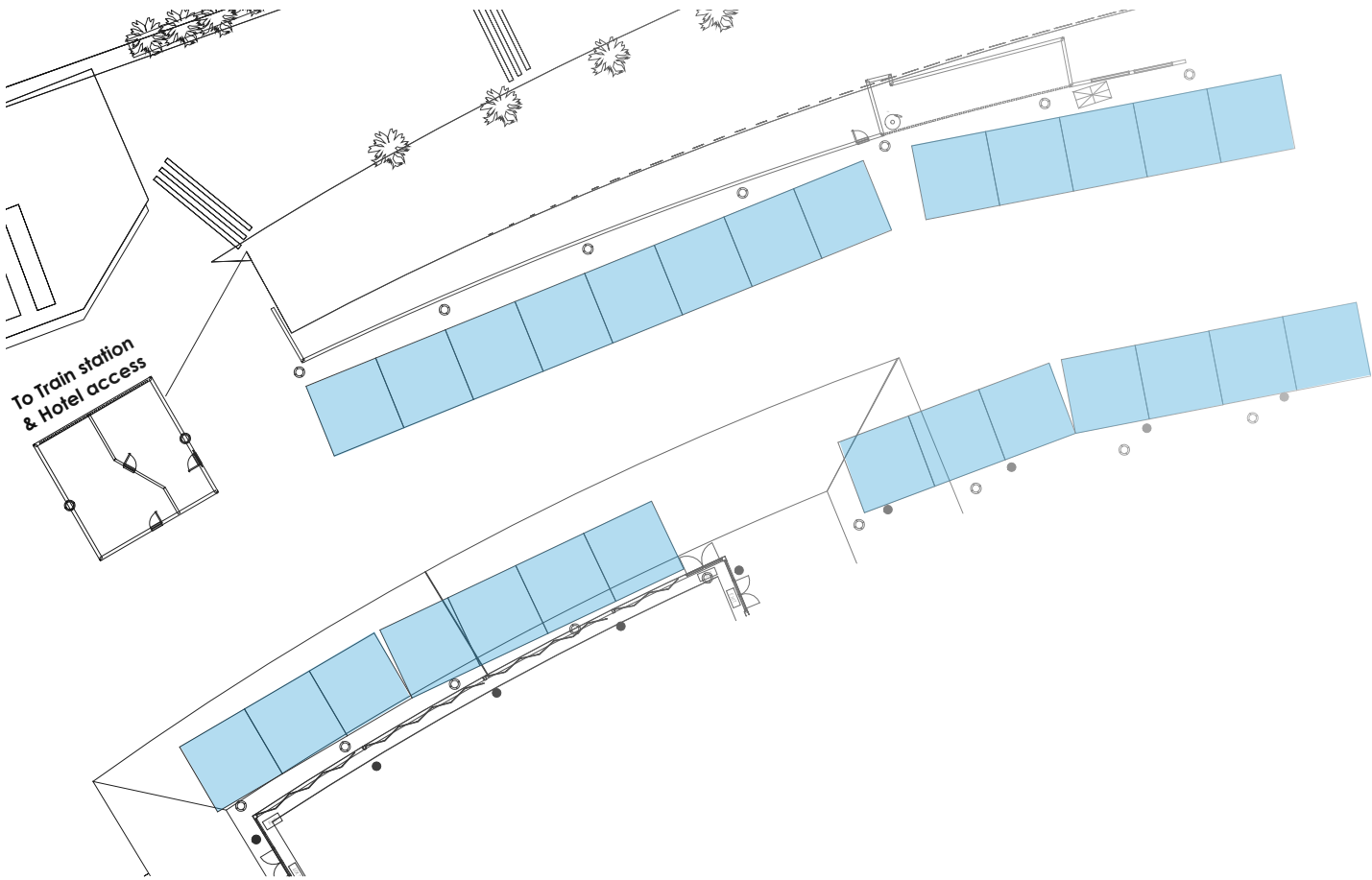
# Trade Show Floor Plans



Indoor Exhibition Booth Area



Outdoor Exhibition Site



# Sponsorship Terms and Conditions

Following are explanations of the various elements contained within the sponsorship packages.

## Full Congress Registration

'Full Congress Registration' includes lunches, morning and afternoon teas, Congress Program Book and materials, name badge, congress satchel, one ticket to the Welcome Reception, one ticket to the Tradeshow Evening Function and one ticket to the Congress Dinner. Additional company representatives (above the sponsorship or tradeshow package entitlement) wishing to attend the congress sessions will need to register via the congress registration form at regular registration rates. For additional representatives only staffing a trade display, and not attending any of the congress sessions, additional exhibitor passes are available for \$350 each inc GST (includes day catering during Congress, attendance at the Welcome Reception and attendance at the Trade Show Evening Function).

## Congress Website

All sponsors logos will be included on the Congress website once full payment has been received and logos forwarded to Congress Secretariat.

## Congress Program Book

All sponsorship packages include sponsor recognition in the Congress Program Book, which will be distributed to all delegates when they arrive at the Congress. Artwork for advertisements in the Program Book must be sent to the Congress Secretariat according to the specifications provided, by the deadline given.

## Trade Exhibition Site Allocations

Where a trade exhibition booth is included in the sponsorship package, confirmed sponsors will be given first choice of preferred site location at the congress venue. Any sponsors wishing to purchase additional exhibition booth space will be given priority in booth selections. Booking forms, however, must be received before Friday 10th December 2021 to guarantee this preference. Booths have been reserved for all sponsorship packages valued at \$8,000 and above, where included. Any booths reserved for sponsors not sold by the Monday 28th February 2022 will be released and offered to exhibitors on the waiting list after the 1st March 2022. A limit of 3 booths can be purchased per organisation.

## Sponsorship/ Trade Show Exhibition Site Sharing

Sponsors/ Exhibitors are not permitted to share, assign, sublet or apportion the whole or any part of their package / booked space unless prior consent from Congress Organisers has been provided.

## Satchel Insert

Satchel insert items (quantity to be confirmed) to be supplied to the congress venue approximately one week prior to the start of the congress (shipping information will be supplied) One double sided flyer ( up to A4 size) is allowed. Other promotional material or product samples are subject to approval. Please email details to [jayne@eastcoastconferences.com.au](mailto:jayne@eastcoastconferences.com.au).

## To confirm sponsorship

Please complete the 'Sponsorship Application Form and email to [tradeshow@australianbeecongress.com.au](mailto:tradeshow@australianbeecongress.com.au). A tax invoice will then be prepared and forwarded, for your processing. Sponsorship entitlements will be confirmed upon receipt of full payment.

## Payment

A tax invoice will be forwarded once your completed booking form has been received. Payment is due within 30 days of the tax invoice issued. If booked within 30 days of Congress commencement date, payment is due before the Congress commences.

## Cancellations and Refunds

Once a booking form has been received, any cancellation must be advised in writing. If the cancellation is received on or before the 14th January 2022, a cancellation fee of 25% of the total fees will be retained/ due. For cancellations after this date, the full amount of the total fees will be retained/due. These cancellation terms apply whether or not payment has been received at the time of cancellations. By submitting the booking form, you are agreeing to these terms.

## COVID-19 Cancellation Policy

In the event the Congress organisers are required to cancel or postpone due to COVID restrictions, a full refund will be provided.

## Disclaimer

Every effort has been made to present all the information contained in this document as accurately as possible. The organisers do not accept any liability for any inaccuracy, or mis-description, for any delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this document. The Organisers reserve the right to alter any or all of these details.

# Trade Show

## Terms and Conditions

Following are explanations of the various elements contained within the trade show packages.

### Exhibitor Pass

Exhibitor passes must be purchased for all additional exhibitor representatives (above the included one full congress registration) at a cost of \$350 each inc GST (includes day catering during Congress, attendance at the Welcome Reception and attendance at the Trade Show Evening Function). If additional representatives also wish to attend the congress sessions, they must be registered as a full Congress delegate.

### Exhibition Opening Times

It is anticipated that the exhibition will be open daily during the day congress sessions, from 8am on Thursday 9th June until 4pm Saturday 11th June 2022. Details of bump-in and bump-out will be advised. All morning and afternoon tea breaks and lunches will be served in the exhibition areas.

### Site Allocation

Confirmed Sponsors will be given the first choice of preferred site location. Booths will be reserved for possible sponsors. Any sponsors wishing to purchase additional exhibition booth space will be given priority in booth selection. Booking forms however, must be received before 10th December 2021, to guarantee this preference. All remaining exhibition booths without a sponsorship commitment will be confirmed after the 10th December 2021. Maximum of 3 booths per exhibitor. Any booths reserved for Sponsors not sold by the 28th February 2022 will be offered to exhibitors on the waiting list after 1st March 2022.

### Outdoor Exhibition Area

The outdoor exhibitor area is undercover. Power is available at an additional cost of \$200 to the exhibitor.

### Forklifts

Forklift & driver are available for hire at the venue, and will be an additional charge to the exhibitor.

### Public & Product Liability Insurance

Australian regulations require that all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of AUS\$20 million or above. This refers to damage or injury caused to third parties / visitors on or in the vicinity of an exhibition area. Please ensure a copy of your current Public Liability Insurance is forwarded to [tradeshow@australianbeecongress.com.au](mailto:tradeshow@australianbeecongress.com.au) with your booking form.

### Payment

A Tax Invoice will be forwarded once your completed booking form and Public & Product Liability Insurance forms have been received. Payment is due within 30 days of the tax invoice being issued (or before the Congress commences if booking is received less than 30 days prior to the Congress commencing). Full Payment required before booth allocation can occur.

### Cancellations and Refunds

Once a booking form has been received, any cancellation must be advised in writing. If the cancellation is received on or before 14th January 2022, a cancellation fee of 25% of the total fees will be retained/ due. For cancellations after this date, the full amount of the total fees will be retained/ due. These cancellation terms apply whether or not payment has been received at the time of cancellation. By submitting the booking form, you are agreeing to these terms.

### COVID-19 Cancellation Policy

In the event the Congress organisers are required to cancel or postpone due to COVID restrictions, a full refund will be provided.

### Disclaimer

Every effort has been made to present all the information contained in this document as accurately as possible. The organisers do not accept any liability for any inaccuracy, or mis-description, for any delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this document. The Organisers reserve the right to alter any or all of these details.



## Sponsorship Application Form

To confirm your level of Sponsorship, please return this completed form and include a copy of your Public & Product Liability Insurance to:

### 4th Australian Bee Congress

Therese Kershaw

Email: [tradeshaw@australianbeecongress.com.au](mailto:tradeshaw@australianbeecongress.com.au)

### SPONSORSHIP PACKAGE REQUESTED

### AMOUNT (inclusive GST)

(Please list three preferences, in the event that your first selection is not available)

1.	\$
2.	\$
3.	\$

### DETAILS

Organisation Name (as to appear in promotional material):

Sponsorship Contact Person:

☐ Public and Product Liability Insurance included

Postal Address:

City:	State:	Postcode:
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Country:

Email:

Phone:

Authorised By:

Dated:

## Trade Show Booking Form

To reserve your exhibition area(s) please return this completed form and include a copy of your Public & Product Liability Insurance (a Tax invoice will then be forwarded for payment processing):

### 4th Australian Bee Congress

Therese Kershaw

Email: [tradeshow@australianbeecongress.com.au](mailto:tradeshow@australianbeecongress.com.au)

Trade Show Type	Cost (inclusive GST)	Total
<input type="checkbox"/> A. Standard Indoor Exhibition Booth	<input type="checkbox"/> @ \$2,600	\$
<input type="checkbox"/> B. Large Indoor Exhibition Areas (Only available with selected Sponsorship Packages)		
<input type="checkbox"/> C. Outdoor Exhibition Site	<input type="checkbox"/> @ \$1,600	\$

### DETAILS

Organisation Name (as to appear in promotional material):

Exhibition Contact Person:

☐ Public and Product Liability Insurance included

Postal Address:

City:

State:

Postcode:

Country:

Email:

Phone:

Authorised By:

Dated:



**Australian  
Honey Bee**  
INDUSTRY COUNCIL



# 4th AUSTRALIAN Bee Congress

CELEBRATING HONEY BEES

At the heart of a healthy Australia

**8 - 11 June 2022**

Rosehill Gardens Racecourse, Sydney, NSW

## **Further Information:**

### **4th Australian Bee Congress Secretariat**

Jayne Hindle, Amy McIntosh, Jasmine Durbidge  
East Coast Conferences

PO Box 848 Coffs Harbour, NSW 2450, Australia

T: (61-2) 6650 9800 F: (61-2) 6650 9700

E: [jayne@eastcoastconferences.com.au](mailto:jayne@eastcoastconferences.com.au)

Congress website: [www.australianbeecongress.com.au](http://www.australianbeecongress.com.au)