

**TO CROP  
POLLINATE OR NOT  
TO CROP  
POLLINATE?**

---

That is the question.

Much has been written and  
said about the benefit of both.

- The Affirmative

- It's the natural thing bees do.
- It's good for food security.
- It's good for mankind.
- It feels good helping our farmers have success and make a profit.
- We beekeepers make money.

- The Negative

- We beekeepers don't get enough money for our effort.
- Too expensive to travel.
- We get three boxes of honey instead.
- Agriculture spray damages our bees.
- AFB hives nearby.

































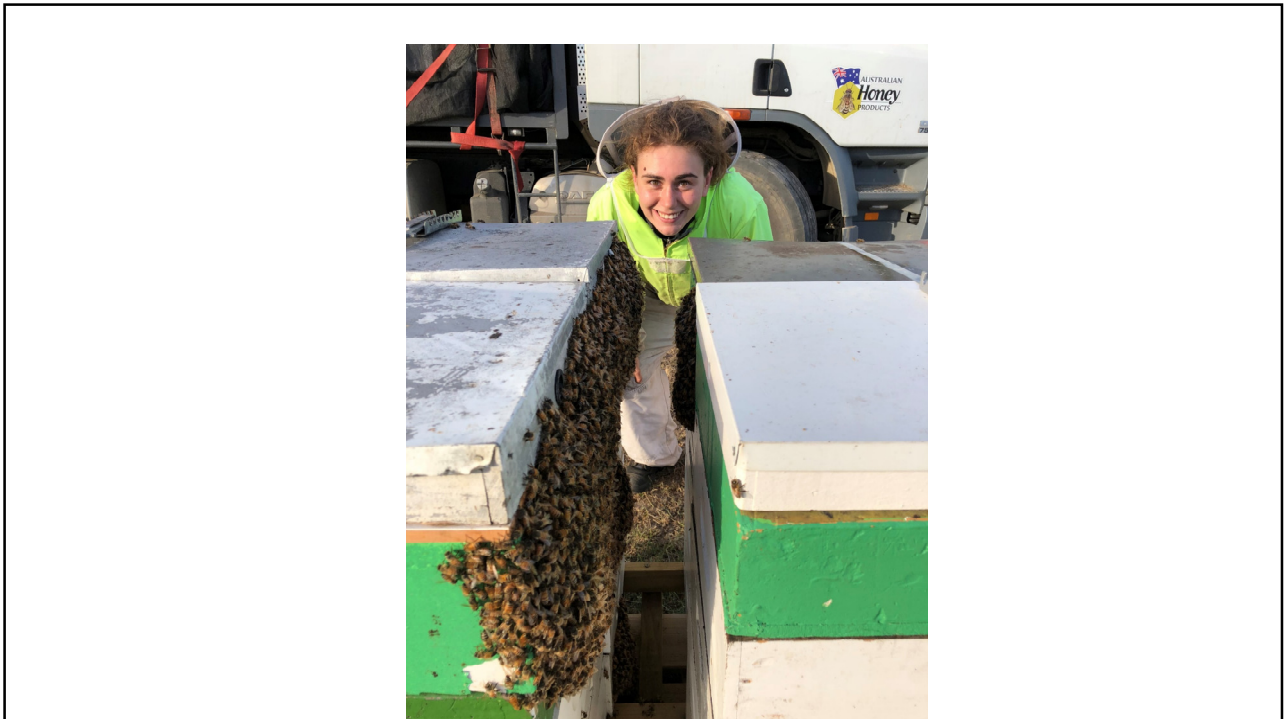
























# POLLINATION CASE STUDY

Australian Honey Products  
2016-2018



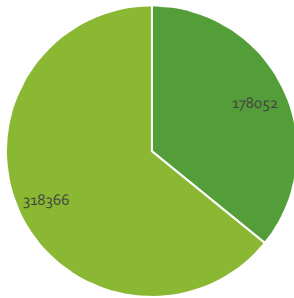
## Pollination Sales

<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>Average</b>
<b>\$496,418</b>	<b>\$641,241</b>	<b>\$482,652</b>	<b>\$540,103</b>



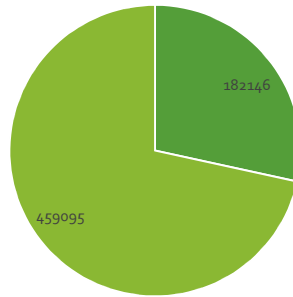
## Pollination profitability

2016 Pollination



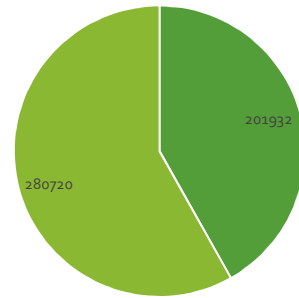
Profit Costs

2017 Pollination



Profit Costs

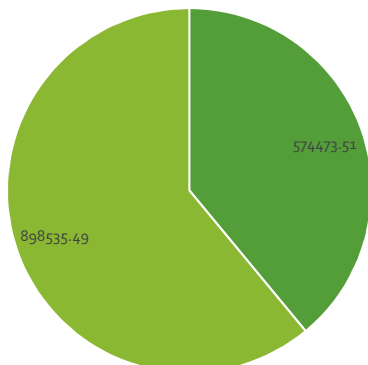
2018 Pollination



Profit Costs

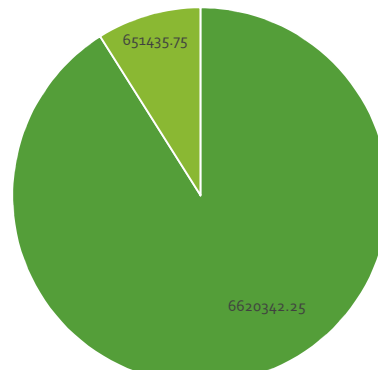
## Comparing the profitability of Pollination to Honey Sales for 2016 - 2018

Pollination Sales



Profit Costs

Honey Sales



Profit Costs

**For Australian Honey Products as a whole, pollination represents ~20% of total sales but makes up more than ~55% of profitability**

**Total sales**

**2016-2018**

**Profitability**

