TO CROP POLLINATE OR NOT TO CROP POLLINATE?

That is the question.

Much has been written and said about the benefit of both.
• The Affirmative
  • It’s the natural thing bees do.
  • It’s good for food security.
  • It’s good for mankind.
  • It feels good helping our farmers have success and make a profit.
  • We beekeepers make money.

• The Negative
  • We beekeepers don’t get enough money for our effort.
  • Too expensive to travel.
  • We get three boxes of honey instead.
  • Agriculture spray damages our bees.
  • AFB hives nearby.
# POLLINATION CASE STUDY

Australian Honey Products  
2016-2018

### Pollination Sales

<table>
<thead>
<tr>
<th>Year</th>
<th>Sales</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>$496,418</td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td>$641,241</td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td>$482,652</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>$540,103</td>
</tr>
</tbody>
</table>
Pollination profitability

Comparing the profitability of Pollination to Honey Sales for 2016 - 2018
For Australian Honey Products as a whole, pollination represents ~20% of total sales but makes up more than ~55% of profitability.